

HIGH PERFORMANCE

 An HBK Company

PVD SYSTEM CONSULTING

PROGRAM OVERVIEW



THE HIGH PERFORMANCE LEADERSHIP SYSTEM

About This Program

The **PVD System** gives small businesses an efficient and sustainable framework for addressing leadership and culture issues that affect financial growth and profitability, decision making, crisis management, organizational unity, and more. The PVD System harnesses the power of **Purpose, Vision, and Disciplines** to clearly define what you are, where you are going, and how to get there as an organization.

Upon completing PVD System Consulting you will have:

- > A clearly defined purpose and vision for your organization.
- > A detailed strategic plan with prioritized action steps.
- > HP assessment results.
- > Critical path analysis.
- > A communication plan.
- > Staff assignments.
- > Recommended adjustments as plan is executed.

Contact us to discuss
your needs and receive
a custom quote.

PVD System Consulting will help you:

- > Understand exactly where you are at as an organization.
- > Identify, define, and articulate organizational purpose and vision and why they are deeply linked to financial performance.
- > Develop communication skills that consistently reinforce organizational purpose and vision.
- > Understand the critical link between personal and organizational purpose.
- > Utilize extrinsic and intrinsic motivators to get the best out of employees.
- > Create 12-month and quarterly action plans.

High Performance: An HBK Company

Over the seven decades HBK has provided financial management and business advisory services to owner-operator-entrepreneurs, we have recognized that the best performing companies have strong leadership and a organizational culture that involves empowering employees to achieve the company mission. In 2019, HBK developed High Performance to help our entrepreneurial clients improve their leadership skills and foster organizational cultural values en route to improved company performance.

This Program is for:

- > **Business owners** wanting to transform their organizations with a customized action plan that will improve processes and efficiencies while driving growth
- > **Ambitious entrepreneurs** who see value in partnering with a proven support team to dramatically improve their company

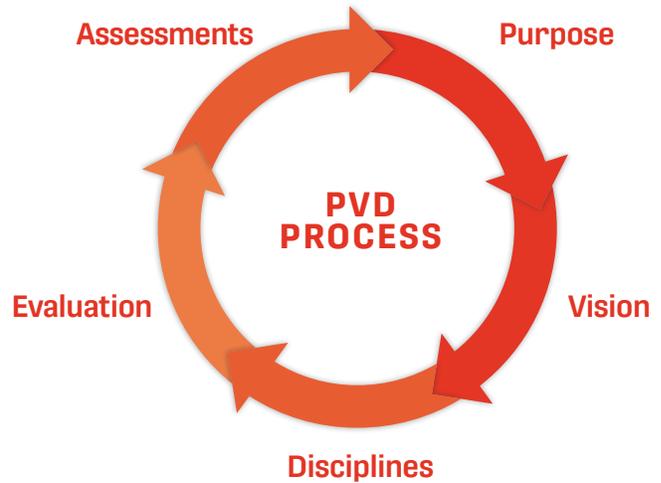
PVD System Consulting is designed for owner-operators that desire an experienced business coach to guide them through improvement processes for their organization. You are hard working and enterprising yet understand that the experience and wisdom of a proven business professional can accelerate your growth faster and more efficiently. You are willing to honestly evaluate every aspect of your company and implement recommendations. With a clear vision, strategic plan, and experienced business coach, you believe your organization will achieve greater success than it could on its own.

PVD SYSTEM CONSULTING

The Process

PVD System Consulting will help you define and align purpose and vision. Next, we will identify disciplines in five critical areas:

- > Sales and Marketing
- > Operations
- > Finance and Administration
- > Culture
- > Executive Leadership



STEP 1 Assessments

What you are doing well and where you are falling short? We have three assessments:

- **Business Health Assessment**
- **Leadership Health Assessment**
- **Culture Health Assessment**

Once completed, you will receive a comprehensive report identifying strengths and weaknesses.

STEP 2 Purpose

We will clarify your organizational/individual purpose by taking a deep dive into:

- **IDENTITY:** Who are you?
- **OBJECTIVE:** Who do you help?
- **MEANING:** Why does it matter?

STEP 3 Vision

We will focus on where you want to go and develop a roadmap to get there. We will combine long and short-term goals to develop a measurable action plan. Specifically:

- Identify where you want to be in the next 3-5 years as a company/leader.
- Map where you need to be in 12 months to get closer to where you want to be in 3-5 years.
- Develop 12-month goals by department and personnel.
- Clarify where each leader wants to be in the next 3-5 years. What's the legacy they want to leave?
- Develop 12-month goals for each leader.

STEP 4 Disciplines

With your purpose and vision in mind, **we will identify specific disciplines for each department/division/leader.**

Through ongoing consulting, we will retrain the subconscious of groups and individuals to create lasting change.

The more disciplines we develop, the further you will go and the faster you will achieve our vision/goals.

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HIGH PERFORMANCE JUMPSTART COURSES

01 LEADING FORWARD

02 BUILDING A POWERFUL CULTURE

03 LEADERSHIP THAT INSPIRES

Register Now

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